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Phone: 831-884-1278

Contact: Layne Long, City Manager

City of Marina Releases Mapping Tools with Official 2020 Census Data

FOR IMMEDIATE RELEASE

Media Contact: Matt Mogensen, Assistant City Manager

The State of California released its official data from the U.S. Census in late September, including adjustments for the State prison population. The City of Marina, like many other California cities, is required to use the State-adjusted 2020 Census data to redistrict.

Redistricting determines which neighborhoods and communities are grouped together into a voting district. Population-balanced, representative districts help ensure that elected officials will be responsive to the residents in their communities. Marina community members have an opportunity to participate in the redistricting process by drawing their own map.

Understanding that individuals process information differently and have various comfort levels with technical applications, the City is offering residents various mapping tools to gain insights about the City's population shifts and draw new maps for consideration. These include:

- Paper maps with population counts that can be printed from the website, drawn on and submitted to the City via email at redistrictingmarina@cityofmarina.org. Maps can also be dropped off or mailed to City Hall, 211 Hillcrest Ave.
- A simple online map drawing tool called DistrictR, which enables residents to digitally draw or "paint" neighborhoods or communities of interest on top of a Marina map. Please be advised that the data points available in this tool are estimates.
- An online application called Dave's Redistricting App (DRA), which enables residents to create, view, analyze and share redistricting maps with other community members.
- An interactive review map, similar to Google maps, where residents can explore population numbers and other statistics, as well as view and analyze draft maps once they are available.

These mapping tools have been added to the City's redistricting website at MapMarina.org so residents can access and provide detailed feedback at their convenience. Community members can submit as many maps as they would like throughout the redistricting process.

To demonstrate how to use these mapping tools, the City of Marina is hosting two in-person community workshops on November 19 at 6 p.m. and November 20 at 10 a.m. located at Vince DiMaggio Park Community Room, 3200 Del Monte Blvd. During the meeting, residents will receive hands-on training of the mapping tools, have an opportunity to ask the City's demographer questions and share input on Marina's communities of interest and preferred district boundaries.

Once the City receives map submissions from the community, the draft maps will be reviewed by the City's demographer and posted on the redistricting website. The City Council will see all submitted maps, and maps that meet the legal requirements will be taken to City Council to consider for final adoption.

The first round of maps will be presented to the City Council during the next public hearing on January 4, 2022 at 6:30 p.m. The deadline to submit maps for consideration at this meeting is December 28, 2021. For a complete schedule of the remaining public meetings, visit MapMarina.org/schedule.