



City of Marina

Introduction to Redistricting

Sept. 21, 2021

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National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings July 6 & September 21	<ul style="list-style-type: none"> • Held prior to release of draft maps • Educate, solicit input on the communities in the Districts
Census Data Release August 12, 2021	<ul style="list-style-type: none"> • Census Bureau releases official 2020 Census population data
California Data Release September 2021	<ul style="list-style-type: none"> • California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data
Public Workshops November 19 & 20 <i>Community Center</i>	<ul style="list-style-type: none"> • November 19, 6 – 8 p.m. • November 20, 10 a.m. – 12 p.m.
Draft Map Hearing January 4, 2022 <i>6:30 p.m.</i>	<ul style="list-style-type: none"> • Discuss and revise the draft maps and to discuss the election sequence. • Deadline to submit drafts: December 21, 2021, 5 p.m. • Maps posted to website by: December 28, 2021, 5 p.m.
Draft Map Hearing February 15, 2022 <i>8 p.m.</i>	<ul style="list-style-type: none"> • Discuss and select map, discuss the determine election sequence • First reading of ordinance • Deadline to submit drafts: February 1, 2022, 5 p.m. • Maps posted to website by: February 8, 2022, 5 p.m.
Map Adoption March 1, 2022	<ul style="list-style-type: none"> • Second reading of ordinance

Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

**No Racial
Gerrymandering**



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by city or county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Possible Neighborhoods / Communities

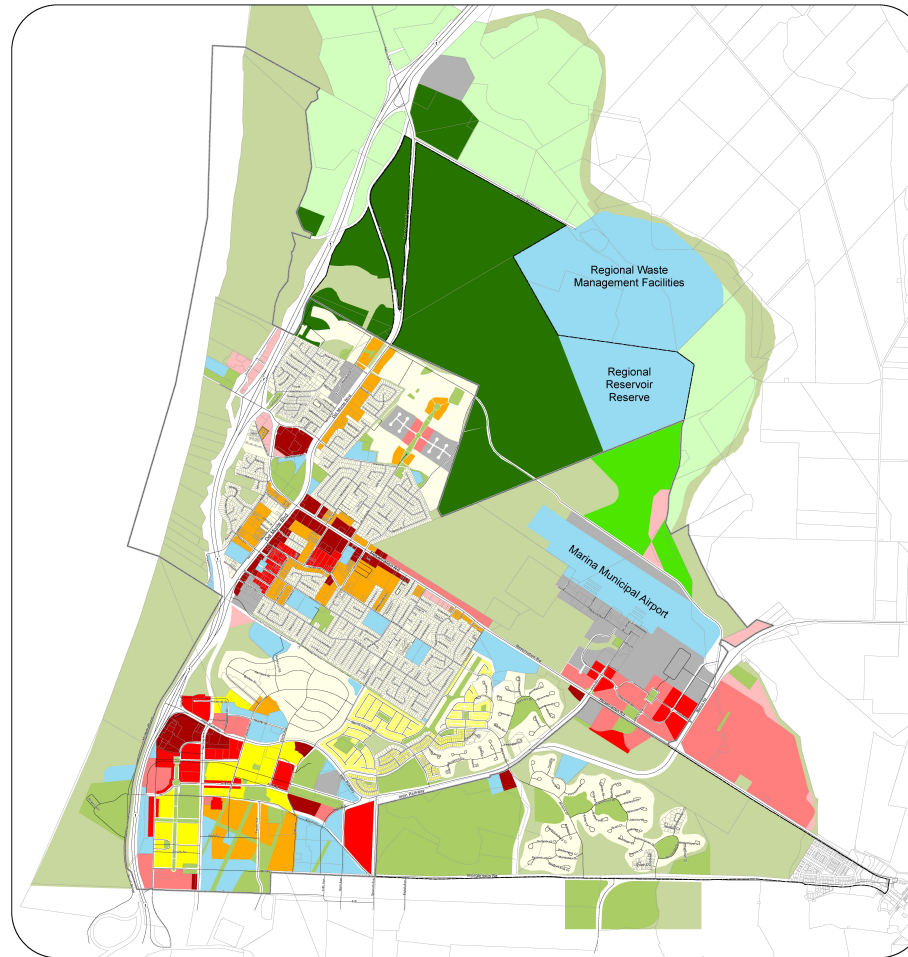


Figure 2.2
Updated: 9-27-2011

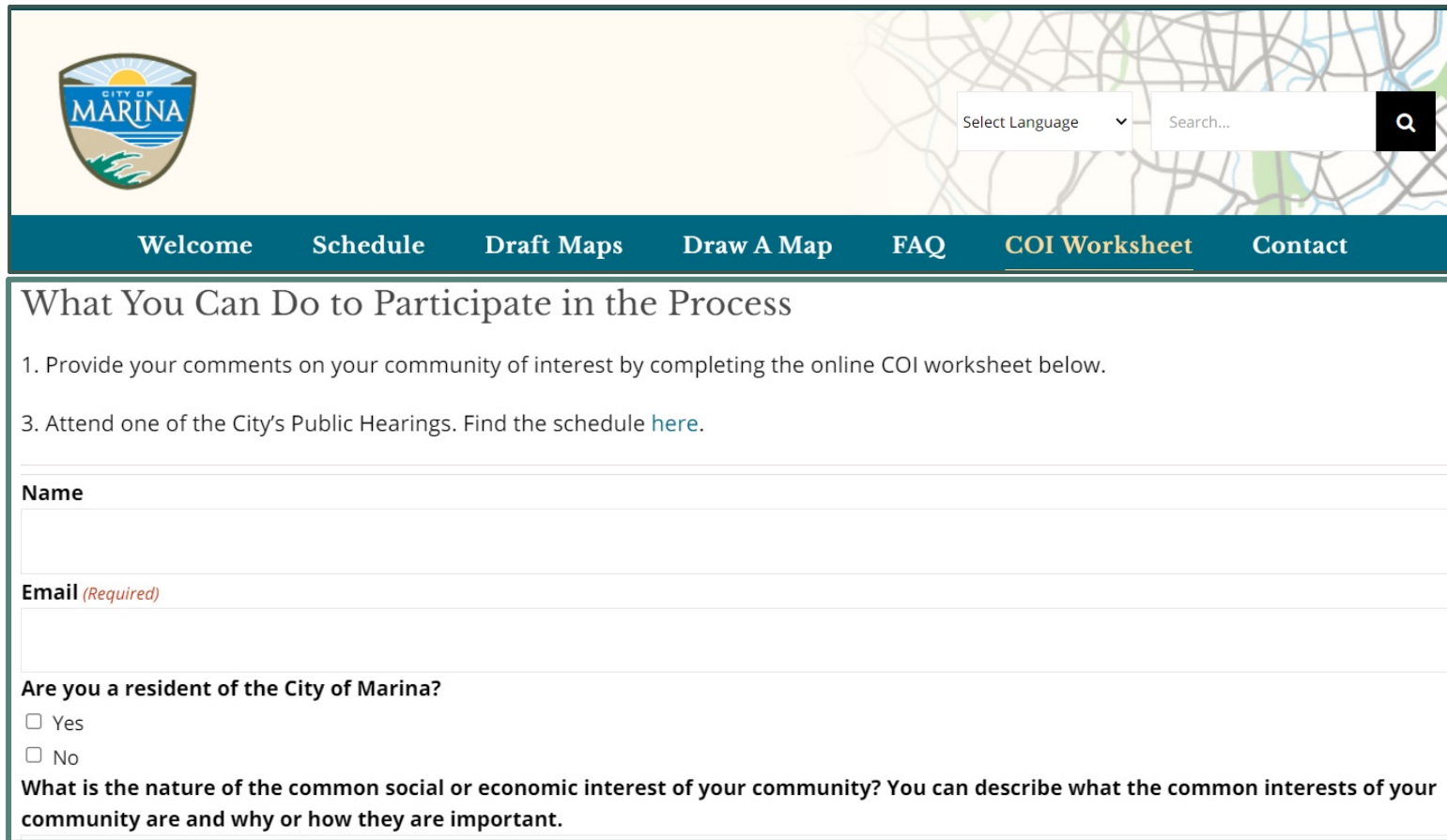


GENERAL PLAN LAND USE MAP


Legend	Commercial	Parks & Open Space/Public Facilities	Residential	Amended by:
City Limits	Business	Parks & Open Space	Single Family Residential (Existing and Planned)	Resolution No. 2000-01 (March 6th, 2001)
Marina Subdivision of Marina	Office/Professional	Parks & Open Space	Medium Density Residential (Existing and Planned)	Resolution No. 2000-02 (April 11th, 2001)
Highways	Hotel/Motel	Parks & Open Space	Low Density Residential	Resolution No. 2000-03 (May 1st, 2001)
Marina Subdivision	Light Industrial/Commercial	Parks & Open Space	High Density Residential	Resolution No. 2000-04 (June 1st, 2001)
	Light Industrial/Commercial	Parks & Open Space		Resolution No. 2000-05 (July 1st, 2001)
		Parks & Open Space		Resolution No. 2000-06 (August 1st, 2001)
		Parks & Open Space		Resolution No. 2000-07 (September 1st, 2001)
		Parks & Open Space		Resolution No. 2000-08 (October 1st, 2001)
		Parks & Open Space		Resolution No. 2000-09 (November 1st, 2001)
		Parks & Open Space		Resolution No. 2000-10 (December 1st, 2001)
		Parks & Open Space		Resolution No. 2000-11 (January 1st, 2002)
		Parks & Open Space		Resolution No. 2000-12 (February 1st, 2002)
		Parks & Open Space		Resolution No. 2000-13 (March 1st, 2002)
		Parks & Open Space		Resolution No. 2000-14 (April 1st, 2002)
		Parks & Open Space		Resolution No. 2000-15 (May 1st, 2002)
		Parks & Open Space		Resolution No. 2000-16 (June 1st, 2002)
		Parks & Open Space		Resolution No. 2000-17 (July 1st, 2002)
		Parks & Open Space		Resolution No. 2000-18 (August 1st, 2002)
		Parks & Open Space		Resolution No. 2000-19 (September 1st, 2002)
		Parks & Open Space		Resolution No. 2000-20 (October 1st, 2002)
		Parks & Open Space		Resolution No. 2000-21 (November 1st, 2002)
		Parks & Open Space		Resolution No. 2000-22 (December 1st, 2002)
		Parks & Open Space		Resolution No. 2000-23 (January 1st, 2003)
		Parks & Open Space		Resolution No. 2000-24 (February 1st, 2003)
		Parks & Open Space		Resolution No. 2000-25 (March 1st, 2003)
		Parks & Open Space		Resolution No. 2000-26 (April 1st, 2003)
		Parks & Open Space		Resolution No. 2000-27 (May 1st, 2003)
		Parks & Open Space		Resolution No. 2000-28 (June 1st, 2003)
		Parks & Open Space		Resolution No. 2000-29 (July 1st, 2003)
		Parks & Open Space		Resolution No. 2000-30 (August 1st, 2003)
		Parks & Open Space		Resolution No. 2000-31 (September 1st, 2003)
		Parks & Open Space		Resolution No. 2000-32 (October 1st, 2003)
		Parks & Open Space		Resolution No. 2000-33 (November 1st, 2003)
		Parks & Open Space		Resolution No. 2000-34 (December 1st, 2003)
		Parks & Open Space		Resolution No. 2000-35 (January 1st, 2004)
		Parks & Open Space		Resolution No. 2000-36 (February 1st, 2004)
		Parks & Open Space		Resolution No. 2000-37 (March 1st, 2004)
		Parks & Open Space		Resolution No. 2000-38 (April 1st, 2004)
		Parks & Open Space		Resolution No. 2000-39 (May 1st, 2004)
		Parks & Open Space		Resolution No. 2000-40 (June 1st, 2004)
		Parks & Open Space		Resolution No. 2000-41 (July 1st, 2004)
		Parks & Open Space		Resolution No. 2000-42 (August 1st, 2004)
		Parks & Open Space		Resolution No. 2000-43 (September 1st, 2004)
		Parks & Open Space		Resolution No. 2000-44 (October 1st, 2004)
		Parks & Open Space		Resolution No. 2000-45 (November 1st, 2004)
		Parks & Open Space		Resolution No. 2000-46 (December 1st, 2004)
		Parks & Open Space		Resolution No. 2000-47 (January 1st, 2005)
		Parks & Open Space		Resolution No. 2000-48 (February 1st, 2005)
		Parks & Open Space		Resolution No. 2000-49 (March 1st, 2005)
		Parks & Open Space		Resolution No. 2000-50 (April 1st, 2005)
		Parks & Open Space		Resolution No. 2000-51 (May 1st, 2005)
		Parks & Open Space		Resolution No. 2000-52 (June 1st, 2005)
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Visit MapMarina.org to Describe Your Community Complete a COI Survey



The screenshot shows the MapMarina.org website. At the top left is the City of Marina logo. To its right is a search bar with a dropdown menu for 'Select Language' and a search input field. Below the header is a navigation bar with links: Welcome, Schedule, Draft Maps, Draw A Map, FAQ, **COI Worksheet**, and Contact. The main content area is titled 'What You Can Do to Participate in the Process' and lists two steps: 1. Provide your comments on your community of interest by completing the online COI worksheet below. 3. Attend one of the City's Public Hearings. Find the schedule [here](#). Below the list are input fields for 'Name' and 'Email (Required)'. Then is a question 'Are you a resident of the City of Marina?' with 'Yes' and 'No' radio buttons. At the bottom is a text area for 'What is the nature of the common social or economic interest of your community? You can describe what the common interests of your community are and why or how they are important.'



Select Language ▼ Search... 

Welcome Schedule Draft Maps Draw A Map FAQ **COI Worksheet** Contact

What You Can Do to Participate in the Process

1. Provide your comments on your community of interest by completing the online COI worksheet below.
3. Attend one of the City's Public Hearings. Find the schedule [here](#).

Name

Email *(Required)*

Are you a resident of the City of Marina?

☐ Yes

☐ No

What is the nature of the common social or economic interest of your community? You can describe what the common interests of your community are and why or how they are important.

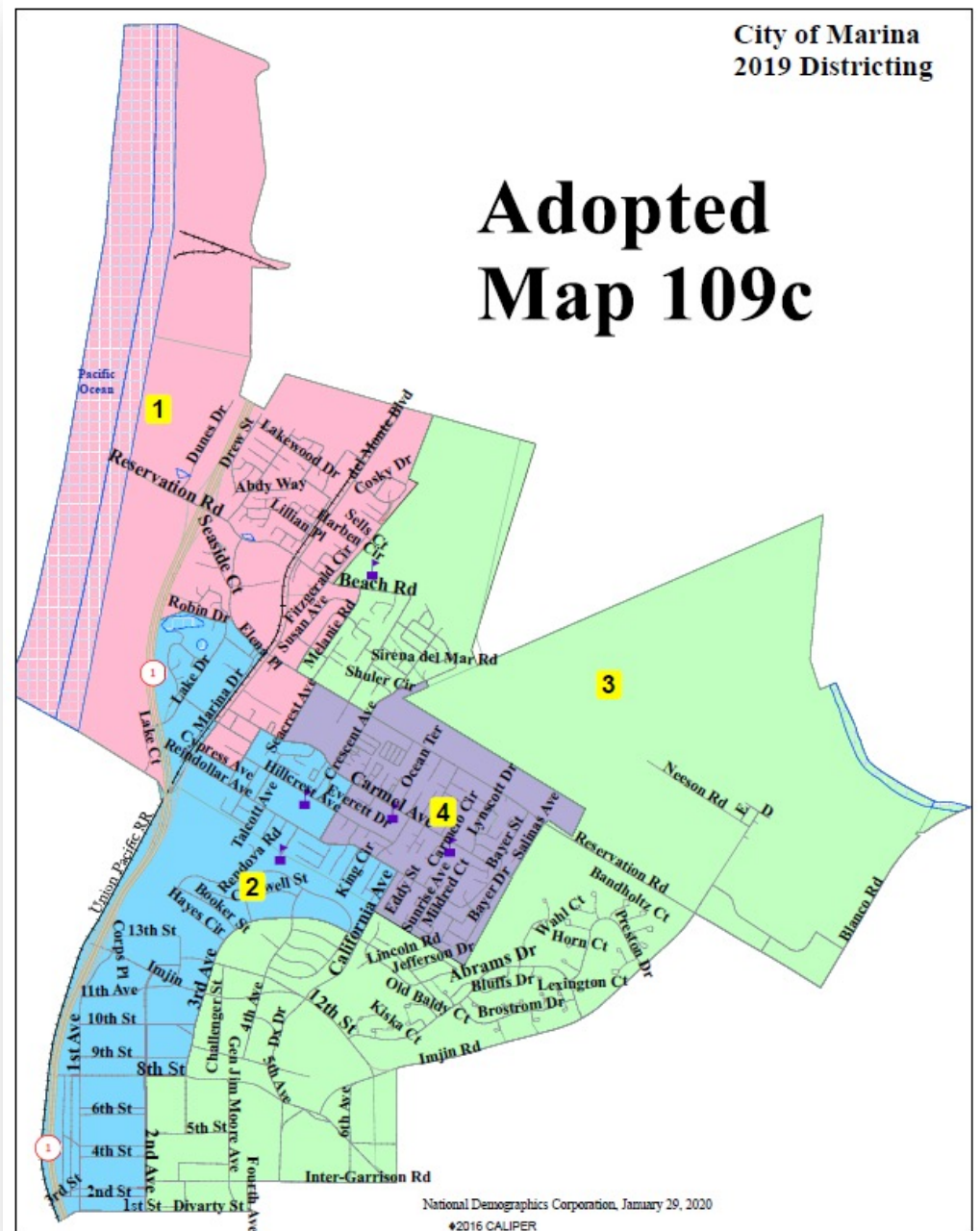
Public Mapping and Map Review Tools

Draw a Map

- **Different tools for different purposes and levels of technical interest**
 - Interactive Review Map, a simple map review tool
 - Paper “Public Participation Kit,” for those who do not want to use a computer
 - Paper- and Excel-based simple “draw a draft map” tools
 - DistrictR, an easy-to-use paint brush map drawing tool
 - Caliper Maptitude Online Redistricting, a powerful, data-rich “draw a draft map” online mapping tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

**All Submitted
Maps are
Professionally
Produced by
NDC for Public
Review**



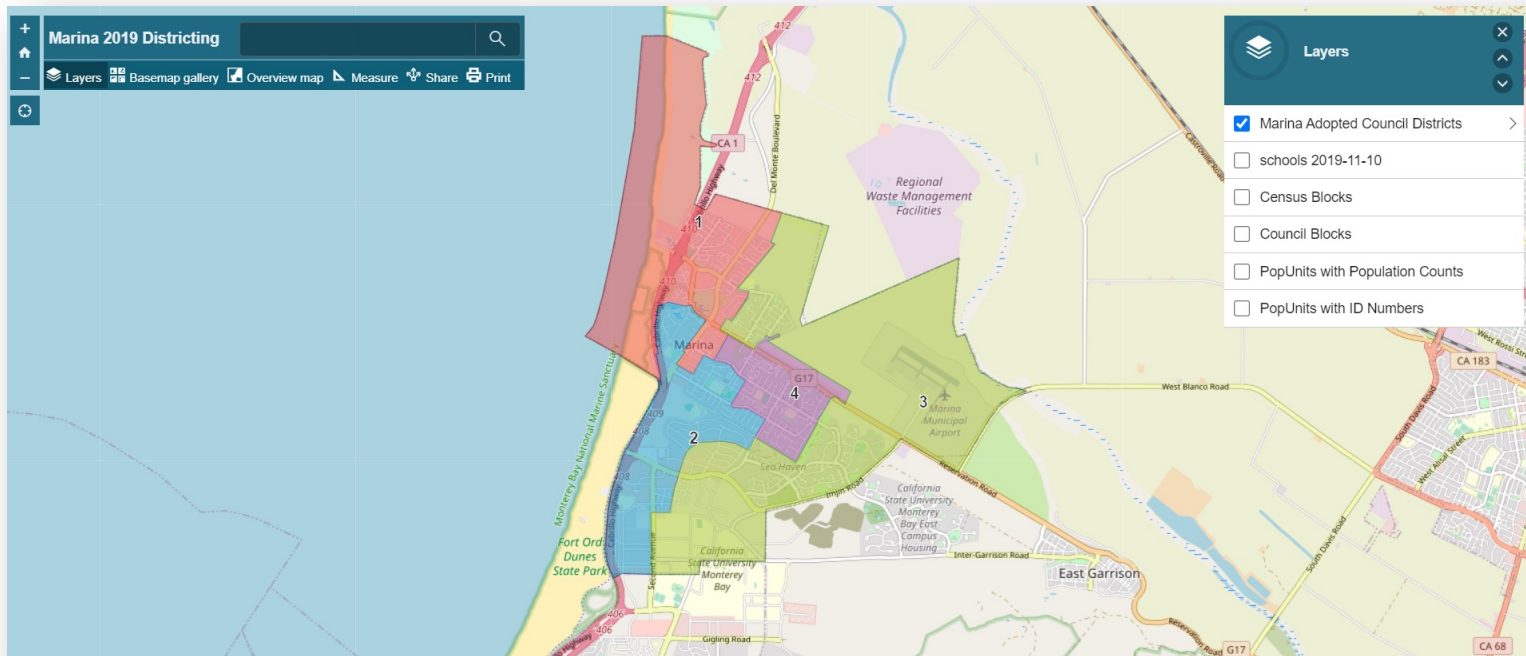
A Demographic Summary is Prepared by NDC for All Submitted Maps

City of Marina - Map 109c						
District		1	2	3	4	Total
Total Pop	Total Pop	4,978	4,840	4,784	5,116	19,718
	Deviation from ideal	48	-90	-146	186	332
	% Deviation	0.97%	-1.83%	-2.96%	3.77%	6.73%
	% Hisp	24%	35%	25%	25%	27%
	% NH White	38%	31%	36%	38%	36%
Citizen Voting Age Pop	% NH Black	8%	8%	10%	7%	8%
	% Asian-American	24%	20%	22%	22%	22%
	Total	3,447	3,122	3,720	4,132	14,422
	% Hisp	14%	24%	21%	12%	17%
	% NH White	47%	42%	42%	48%	45%
Voter Registration (Nov 2018)	% NH Black	9%	8%	13%	7%	9%
	% Asian/Pac Isl	27%	21%	17%	27%	23%
	Total	2,798	2,313	2,546	2,814	10,471
	% Latino est.	23%	25%	21%	22%	23%
	% Spanish-Surnamed	21%	23%	19%	20%	21%
Voter Turnout (Nov 2018)	% Asian-Surnamed	9%	9%	7%	9%	9%
	% Filipino-Surnamed	3%	4%	3%	4%	3%
	% NH White est.	58%	56%	52%	59%	56%
	% NH Black	10%	10%	19%	9%	12%
	Total	1,723	1,363	1,507	1,775	6,389
Voter Turnout (Nov 2016)	% Latino est.	21%	23%	16%	19%	20%
	% Spanish-Surnamed	19%	21%	15%	17%	18%
	% Asian-Surnamed	6%	6%	6%	7%	7%
	% Filipino-Surnamed	2%	3%	3%	4%	3%
	% NH White est.	62%	60%	57%	64%	61%
ACS Pop. Est.	% NH Black	11%	11%	21%	10%	13%
	Total	2,067	1,704	1,647	2,055	7,473
	% Latino est.	21%	23%	20%	20%	21%
	% Spanish-Surnamed	19%	21%	18%	18%	19%
	% Asian-Surnamed	7%	7%	6%	7%	7%
Age	% Filipino-Surnamed	3%	4%	3%	4%	3%
	% NH White est.	61%	58%	55%	58%	58%
	% NH Black est.	8%	8%	16%	10%	11%
	Total	5,186	4,924	5,417	5,674	21,200
	age0-19	23%	22%	32%	26%	26%
Immigration	age20-60	55%	55%	54%	53%	54%
	age60plus	23%	23%	14%	21%	20%
	immigrants	24%	23%	19%	27%	24%
	naturalized	63%	53%	54%	53%	56%
	english	65%	64%	67%	59%	64%
Language spoken at home	spanish	14%	17%	17%	19%	17%
	asian-lang	17%	15%	11%	18%	15%
	other lang	4%	4%	6%	5%	5%
	Speaks Eng. "Less than Very Well"	16%	17%	12%	24%	17%
	no-grad	53%	57%	54%	56%	55%
Education (among those age 25+)	bachelor	21%	20%	20%	16%	19%
	graduate degree	12%	11%	11%	10%	11%
	child-under18	26%	25%	34%	24%	27%
	employed	62%	63%	52%	59%	59%
	income 0-25k	16%	15%	21%	24%	19%
Household Income	income 25-50k	21%	22%	21%	24%	22%
	income 50-75k	20%	18%	17%	19%	19%
	income 75-200k	39%	40%	39%	31%	37%
	income 200k-plus	4%	6%	2%	2%	3%
	single family	60%	65%	56%	55%	59%
Housing Stats	multi-family	40%	35%	44%	45%	41%
	rented	52%	51%	72%	58%	57%
	owned	48%	49%	28%	42%	43%

Simple Map Review Tool

Online Interactive Review Map

- ESRI's “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



For those without internet
access or who prefer paper
Total Population Counts only
– no demographic numbers

Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

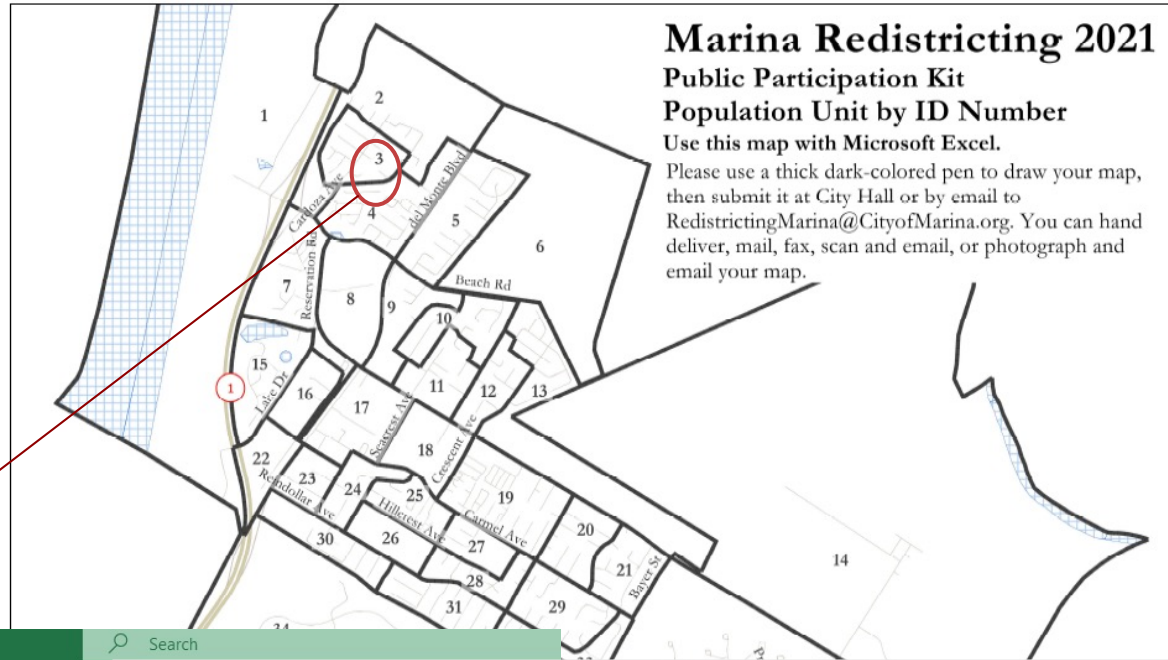
- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

Marina Redistricting 2021

Public Participation Kit Population Unit by ID Number

Use this map with Microsoft Excel.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to RedistrictingMarina@CityofMarina.org. You can hand deliver, mail, fax, scan and email, or photograph and email your map.



AutoSave Off Marina kit English Search

File Home Insert Page Layout Formulas Data Review View Help Acrobat

172 0

Quick Reference: Total Population & Deviation from Ideal by district

District	Pop Unit	Tot. Pop.	Hisp	NH Wht	NH Blk	NH Asn	tot	Hisp	NH Wht	NH Blk	NH Asn	tot
1	1	24	7	16	0	1	16	6	9	0	1	12
2	2	10	0	5	4	0	9	0	4	4	0	1
3	3	321	44	156	17	79	239	23	117	18	60	224
4	4	315	71	109	24	89	213	36	78	20	74	183
5	5	187	36	98	6	43	127	21	65	5	36	116
6	6	552	76	272	19	155	427	40	203	17	124	355
7	7	194	22	127	11	32	139	11	90	10	26	123
8	8	118	21	64	2	31	77	9	50	0	19	74
9	9	239	40	94	17	65	153	18	65	15	54	172
10	10	189	26	100	15	44	119	9	66	13	32	109
11	11	2	0	2	0	0	2	0	2	0	0	2
12	12	1,194	367	439	121	179	749	158	338	106	137	512
13	13	257	99	72	23	47	151	41	54	20	33	92
14	14	278	38	134	38	57	221	19	142	22	35	397
15	15	1,038	239	384	77	261	746	94	404	41	159	378

Sums by District Assigned City of San Buenaventura 2017 Public Participation Kit

enter your name here

Group	Category	1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total
Total Population	Tot. Pop.	0	0	0	0	0	0	0	107,197	107,197	-100%	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0.00%
	Deviation Pop.	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	0	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0.00%
	Hisp	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%
	NH Wht	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%
	NH Blk	0	0	0	0	0	0	0	1,919	1,919	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%
	NH Asn	0	0	0	0	0	0	0	4,330	4,330	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
	Total VAP	0	0	0	0	0	0	0	83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
	Hisp	0	0	0	0	0	0	0	22,928	22,928	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	21%
	NH Wht	0	0	0	0	0	0	0	33,657	33,657	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	50%
	NH Blk	0	0	0	0	0	0	0	3,401	3,401	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
	NH Asn	0	0	0	0	0	0	0	77,063	77,063	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	72%
	Total CVAP	0	0	0	0	0	0	0	18,936	18,936	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	93%
	Hisp	0	0	0	0	0	0	0	52,843	52,843	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	27%
	NH Wht	0	0	0	0	0	0	0	1,675	1,675	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	9%
	NH Blk	0	0	0	0	0	0	0	2,630	2,630	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	14%
	NH Asn	0	0	0	0	0	0	0	63,996	63,996	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	33%
	Total Reg	0	0	0	0	0	0	0	13,374	13,374	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%
	Latino	0	0	0	0	0	0	0	1,100	1,100	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	8%
	Asian-American	0	0	0	0	0	0	0	463	463	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	3%
	Filipino	0	0	0	0	0	0	0	30,448	30,448	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%
	Total Votes	0	0	0	0	0	0	0	4,317	4,317	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	11%
	Latino	0	0	0	0	0	0	0	461	461	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
	Asian-American	0	0	0	0	0	0	0	181	181	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%
	Filipino	0	0	0	0	0	0	0	164	164	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%

Submitter's Comments about the plan:

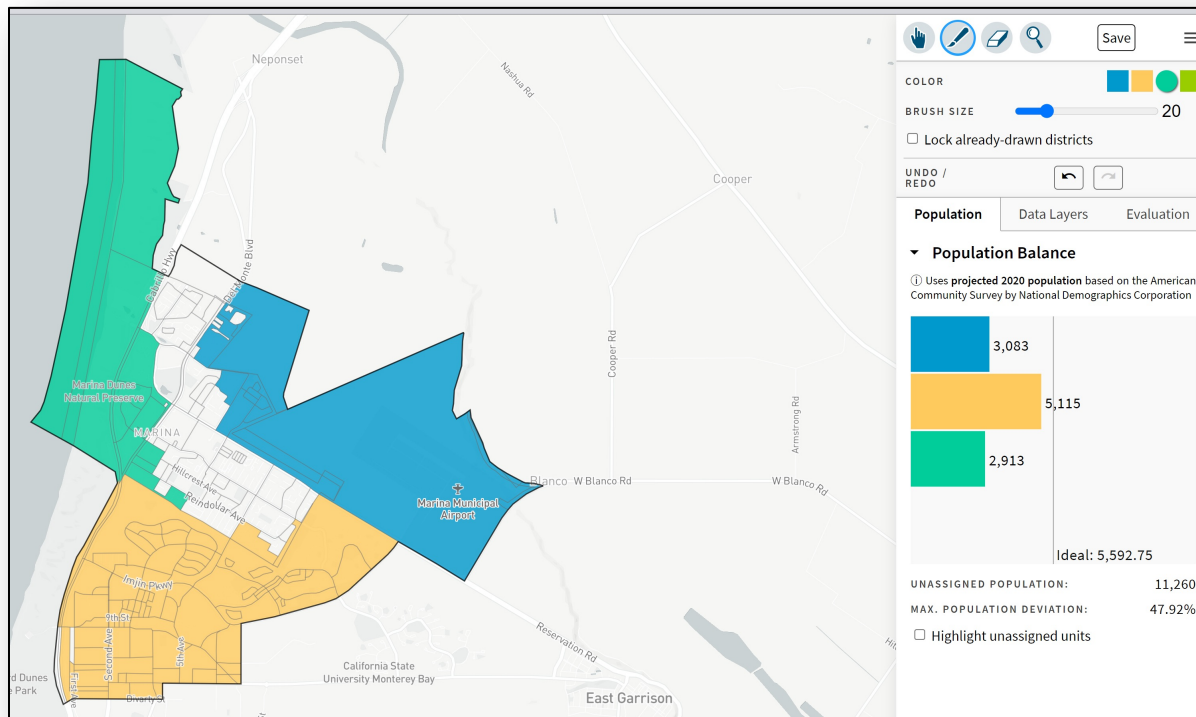
I think this map makes sense because . . .

Instructions Assignments 7-district balance

DistrictR

“Draw Your Community of Interest” focus

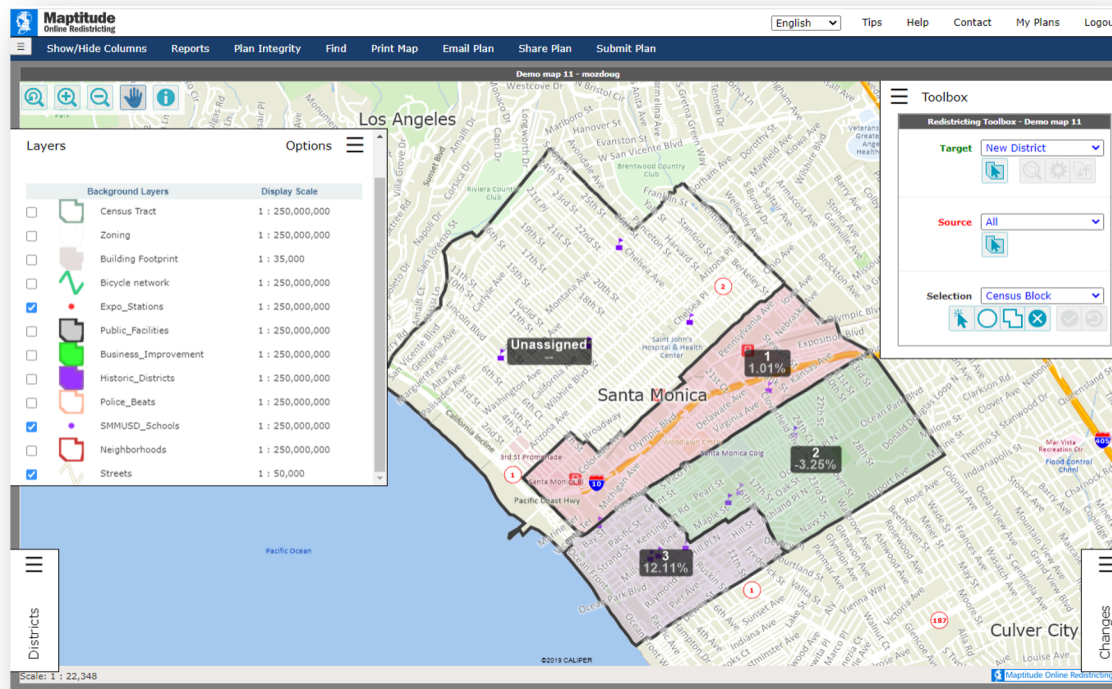
- DistrictR.org
- Also includes simple district-mapping tool; Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



Caliper's “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean



Share Your Thoughts

Website

www.MapMarina.org

Phone

831.884.1278

Email

RedistrictingMarina@cityofmarina.org

Public Hearing & Discussion

- What is your neighborhood and what are its boundaries?
- What other notable areas are in the City, and what are their boundaries?
- Any questions about the mapping tools?

Council Discussion:

- “neighborhoods”
- “communities of interest”